



Copying: It's risky business >

Is your organisation a government-related body?

Do you operate outside the services of the Crown?

If you don't have a licence or permission from the copyright owner, the following are some examples of potential copyright infringements

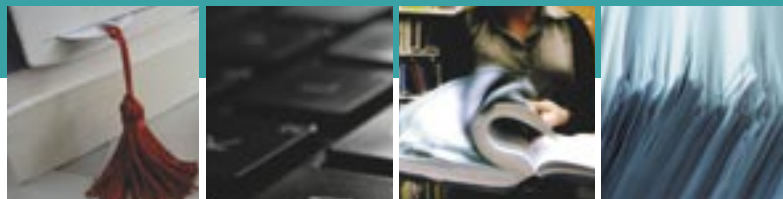
- X** Providing photocopies of journal articles, newsletters or magazine articles to staff
- X** Scanning or storing electronic copies of externally produced material including annual reports on your company's hard drive or intranet
- X** Downloading material from external websites and either printing or emailing it to staff

Managing copyright in government-related organisations

Easy access to copyright material such as published reports, research, newspaper, magazine and journal articles is essential for the everyday operation of government-related organisations.

However when you use any of the above materials, your organisation is responsible for ensuring that all uses are copyright compliant, otherwise you may be at risk of copyright infringement.

This is where Copyright Agency Limited (CAL) can help. We offer your organisation an efficient solution to fulfilling your copyright obligations. With just one *GovCopy* licence, you can have instant, copyright-compliant access to an abundance of copyright materials.



The myths of copyright infringement – busted

Do you think that material found on the internet or provided digitally is copyright free? Do you think it is not a copyright infringement if material is distributed to staff only and not to external clients?

In reality, most material found on the internet is protected by copyright. Just because content provided digitally is easier for employees to copy and distribute thanks to email, doesn't make it any less likely to be protected by copyright. The absence of a copyright notice does not mean a work is copyright free. As long as material is sufficiently original and it is in a material form, it is automatically protected.

Who is CAL?

As a member-based, Australian rights management company, Copyright Agency Limited (CAL) manages the copying rights of book, journal, newspaper and magazine publishers, along with hundreds of thousands of Australian and international authors, photographers, journalists and visual artists.

CAL administers a range of copying licences that enable easy use of published material. The payments CAL collects are then distributed on your behalf to authors and publishers.

Why do we need a licence?

The *GovCopy* licence has been specifically tailored to accommodate the needs of government-related bodies that are not Crown bodies, or that copy outside the services of the Crown, and are therefore unable to rely on the statutory government licence.

GovCopy provides quasi-government bodies with the freedom to internally email, place a work on an intranet, scan, photocopy and fax a large variety of published materials, within certain limits.

Put simply, the *GovCopy* licence provides your organisation with:

Convenience – Save staff time and money by simplifying copyright management, including searching for copyright owners, negotiating terms for use and record keeping

Reduced risk – Protect your organisation against legal proceedings by having agreed pre-determined terms for the use of copyright material

Improved governance – Show your organisation's respect for others' intellectual property, while reinforcing the value of your own to your staff and members of the public



More information

For more information on copyright and how you can meet your copyright obligations with *GovCopy*, contact CAL on **02 9394 7600** or visit **www.copyright.com.au**