



COPYRIGHT AGENCY LIMITED®

# Cultural Fund application guidelines

Updated May 2011



## More information

Copyright Agency Limited  
Level 15, 233 Castlereagh Street,  
Sydney NSW 2000

Tel: 1800 066 844  
Fax: +612 9394 7601

Email: [info@copyright.com.au](mailto:info@copyright.com.au)  
Website: [www.copyright.com.au](http://www.copyright.com.au)

## What is the Cultural Fund?

CAL's Board is authorised by CAL's Constitution to allocate 1.5% of revenue collected to cultural development. This is known as the Cultural Fund. The Cultural Fund supports projects that enhance the economic and creative climate in which CAL's members and CAL operate and provides practical assistance to the benefit of the Australian cultural community generally.

The Cultural Fund also allocates \$150,000 annually to support individuals in the publishing and visual arts sectors for career development through the Creative Industries Career Fund.

## Cultural Fund guidelines

When considering applications to the CAL Cultural Fund, the Cultural Fund Committee gives priority to those that support innovation in the Australian creative industries to develop local and foreign markets for Australian works.

On that basis, applications are invited for projects which will empower CAL's members and Australian rights owners to:

- support those who create copyright works in Australia, so that their ability to produce work and live off it, may be enhanced;
- enhance the environment for the creation, production and distribution of, access to and appreciation of Australian literary and artistic works; and
- assist rights owners to manage their rights efficiently and equitably.

Cultural fund allocations are made at the discretion of CAL's Board, on the recommendation of the Board's Cultural Fund Committee.

The Cultural Fund does not typically support the following:

- regular living expenses;
- business overhead costs;
- capital works;
- general administrative costs;
- book launches;
- exhibition openings;
- publishers to publish/market books;
- production costs for theatre, film and other performances;
- digitisation of back issues/ catalogues of works;
- creation or maintenance of a website for a publishing house, author or artist; and
- development of Iphone/ iPad/ Ipod etc. applications.

## Creative Industries Career Fund Applications

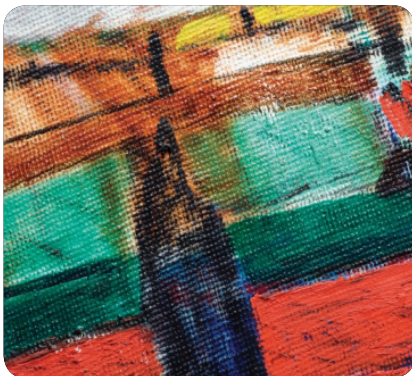
Individual Australian creators and those working in the creative industries can also apply to CAL's Creative Industries' Career Fund for grants to help them develop their skills and enhance their career. Examples of activities for which individuals often receive funding include:

- attendance at professional workshops and conferences;
- participation in rights fairs and festivals; and
- specific training in technical areas relevant to their creative or professional practice.

**There is a separate application process for this initiative.**



COPYRIGHT AGENCY LIMITED®



#### More information

Copyright Agency Limited  
Level 15, 233 Castlereagh Street,  
Sydney NSW 2000

Tel: 1800 066 844  
Fax: +612 9394 7601

Email: [info@copyright.com.au](mailto:info@copyright.com.au)  
Website: [www.copyright.com.au](http://www.copyright.com.au)

## Who can apply?

If you have a project that meets the Cultural Fund's guidelines, you may forward your proposal to CAL. The Cultural Fund sub-committee assesses applications and makes recommendations to the CAL Board. The CAL Board approves Cultural Fund allocations.

In developing your application, you can contact CAL's Cultural Fund Manager, Zoë Rodriguez, by email [zrodriguez@copyright.com.au](mailto:zrodriguez@copyright.com.au) or phone +612 9394 7600.

Your application should not exceed five pages, including a budget for the proposed project. CAL encourages email applications.

There is no application form, but it is recommended that your proposal includes:

**Contact details:** Name of chief applicant, telephone, email and postal addresses.

**Background:** A brief description of your organisation and its objectives.

**Summary:** What does the project involve? Who does it affect and how will it occur? Is the project independent, or is it part of a larger program?

**Timeframe:** What are the key timeframes? Does the project have mini-stages or milestones, and if so, what are they? If you are proposing a long-term project you will need to indicate how that project will remain viable after the period of CAL funding.

**Cost:** A budget outlining income and expenditure for the proposed project should be submitted. Any internal or external consulting should be noted, along with in-kind or cash contributions from your own or other organisations.

**Outcomes:** What will the project deliver? How will it benefit the development and dissemination of Australian content?

**Acknowledgment:** How will you acknowledge the Cultural Fund's support?

**Deadlines:** Late applications will not be accepted. Applicants will be advised of the CAL Board's recommendations within six weeks of the submission deadline. In some instances applicants may be asked to modify and re-submit their application for a future meeting of the CAL Board. The Board's decision is final.

## Special guidelines for festival applications

The following guidelines apply to applications for Writers' and Illustrators' Festival funding:

1. The Festival must provide an opportunity for creators to sell their work.
2. For festivals to be held in 2010 and 2012, applications will only be accepted from New South Wales, Western Australia, South Australia and North Territory.
3. For festivals to be held in 2011 and 2013, applications will only be accepted from Victoria, ACT, Queensland and Tasmania.
4. This will continue in alternate years.

## Special guidelines for prizes/awards applications

1. Is your Award open nationally?
2. Is entry available to both members and non-members of your organisation?
3. Will you charge a reduced entry fee for members of your organisation?
4. Are your entry fees appropriate to the amount of the first prize?
5. Is it your intention to return unsuccessful entries to applicants?
6. Where the Award includes publication or exhibition, how does the amount of the first prize compare with your usual publication/exhibition rates?
7. Where short-listed entries are published or exhibited, how will the creators be rewarded financially?
8. Who will own copyright of winning works?
9. CAL prefers applications where judges are paid and provided with travel expenses, where appropriate.

## Who is CAL?

Copyright Agency Limited (CAL) provides simple ways for people to reproduce, store and share words, images and other creative content, in return for fair payment. In doing so, it connects the creators, owners and users of copyright material.