

COPYRIGHT AGENCY LIMITED®

Cultural Fund application guidelines

Updated July 2009



More information

Copyright Agency Limited
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What is the Cultural Fund?

CAL's Board is authorised by CAL's Constitution to allocate 1% of revenue collected to cultural development. This is known as the Cultural Fund. The Cultural Fund supports projects that enhance the economic and creative climate in which CAL's members and CAL operate and provides practical assistance to the benefit of the Australian cultural community generally.

The Cultural Fund also allocates \$100,000 annually to support authors' and publishers' professional and career development.

Cultural Fund guidelines

In 2009 the priority area for funding for the Cultural Fund is 'supporting innovation in the Australian creative industries to develop local and foreign markets for Australian works'.

Applications are invited for projects which will empower CAL's members and Australian rights owners to:

- support those who create copyright works in Australia, so that their ability to produce work and live off it, may be enhanced;
- enhance the environment for the creation, production and distribution of, access to and appreciation of Australian literary and artistic works;
- assist rights owners to manage their rights efficiently and equitably.

Management reserves the right not to forward applications that fall outside the guidelines to the Cultural Fund Committee. Final approval is at the discretion of CAL's Board.

Please note that the Cultural Fund does not support regular living expenses, capital works or general administrative costs.

Individual Australian creators and those working in the creative industries can also apply to CAL's Creative Industries' Career Fund for grants to help develop skills and enhance careers.

There is a separate application process for this initiative.

Who can apply?

If you have a project that meets the Cultural Fund's guidelines, you may forward your proposal to CAL. Your project will first be assessed by CAL internally. If it fits the funding guidelines, it will then be forwarded to the Cultural Fund sub-committee of CAL's Board for assessment.

In developing your application, you are encouraged to contact CAL's Manager, Cultural Fund, Zoë Rodriguez, by email zrodriguez@copyright.com.au or phone +612 9394 7600.

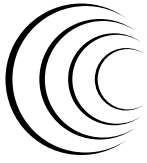
Your application should not exceed five pages, including your budget statement. CAL encourages email applications.

There is no application form, but it is recommended that your proposal contain the following:

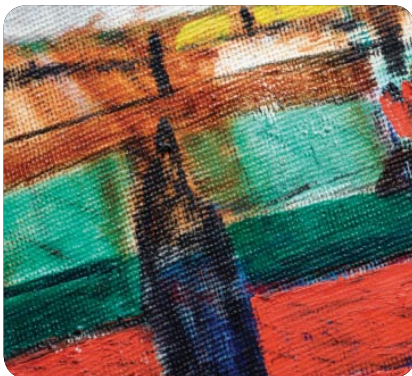
Contact details: Name of chief applicant, telephone, email and postal addresses.

Background: A brief description of your organisation and its objectives.

Summary: What does the project involve? Who does it affect and how will it occur? Is the project independent, or is it part of a larger program?



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Timeframe: What are the key timeframes? Does the project have mini-stages or milestones, and if so, what are they? If you are proposing a long-term project you will need to indicate how that project will remain viable after the period of CAL funding.

Cost: A comprehensive budget of all income and expenditure should be submitted. Any internal or external consulting should be noted, along with in-kind or cash contributions from your own or other organisations.

Outcomes: What will the project deliver? How will it benefit the development and dissemination of Australian content?

Acknowledgment: How do you propose to acknowledge CAL's Cultural Fund's support of your project?

Deadlines: Late applications will not be accepted. Applicants will be advised of the CAL Board's recommendations within six weeks of the submission deadline. In some instances applicants may be asked to modify and re-submit their application for a future meeting of the CAL Board. The Board's decision is final.

Special guidelines for festival applications

The following guidelines apply to applications for Writers' and Illustrators' Festival funding:

1. CAL will only fund fees and expenses to enable attendance by participants from interstate.
2. The Festival must provide an opportunity for creators to sell their work.
3. For Festivals to be held in 2009, applications will only be accepted from Victoria, ACT, Queensland and Tasmania.
4. For Festivals to be held in 2010, applications will only be accepted from New South Wales, Western Australia, South Australia and Northern Territory
5. This will continue in alternate years.

Special guidelines for prizes/awards applications

1. Is your Award open nationally?
2. Is entry available to both members and non-members of your organisation?
3. Will you charge a reduced entry fee for members of your organisation?
4. Are your entry fees appropriate to the amount of the first prize?
5. Is it your intention to return unsuccessful entries to applicants?
6. Where the Award includes publication or exhibition, how does the amount of the first prize compare with your usual publication/exhibition rates?
7. Where short-listed entries are published or exhibited, how will the creators be rewarded financially?
8. Who will own copyright of winning works?
9. CAL prefers applications where judges are paid and provided with travel expenses, where appropriate.

Who is CAL?

Copyright Agency Limited (CAL) is a not-for-profit company set up by Australian authors, journalists, visual artists, photographers and publishers to manage part of their copying and communication rights. CAL is owned by its members, membership is free and members give CAL a non-exclusive licence in respect of their works.

Code of Conduct

CAL is a signatory to the Code of Conduct for Copyright Collecting Societies (the Code). It is designed to ensure that the rights of all members and licensees are clearly stated, and that the operations of collecting societies are transparent and accessible.

The Code includes requirements for the Complaints Handling and Dispute Resolution procedures that collecting societies must follow. The Code and these procedures are available from CAL's website and on request.