

CAL

2009-10: Year in review

AGM: Thursday 25 November 2010



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Agenda

- Apologies
- Declaration of proxies:
 - Minutes of 2009 AGM
 - Confirmation of APA and ASA Directors' Appointments
 - Board change announcements
- Announcement of new director appointments
- Presentation of accounts and reports (directors' and auditor's) for the period 1 July 2009 to 30 June 2010
- Questions of the auditor
- To consider and, if thought fit, pass the following resolution as a special resolution:
 - **That, with effect from the date of the meeting, the articles of association of the Company be amended in accordance with Annexure A to the notice of meeting**
- Chair's address
- Chief Executive Officer's report
- Questions and comments on the management of the Company

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Presentation of Accounts & Reports



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Special resolution

Presentation by Zoë Rodriguez



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Supporting Australia's Cultural Development

The CAL Cultural Fund encourages creativity in Australia by building skills, and recognising and promoting Australian writing, publishing and visual arts through its support of artists and artistic programs.

Today's snapshot: Key programs and events supported by the CAL Cultural Fund.

Magabala Books, Broome

Supporting cultures, through story-telling

'Support from the CAL Cultural Fund helps Magabala Books continue its work of restoring, preserving and maintaining Aboriginal, Torres Strait Islander and South Sea Islander cultures.'



Margaret Mungulu from Mowanjum at the Magabala Books writers and illustrators workshop, July 2010.

Photo by Simon Penn, Magabala Books

Writer-in-Residence program, UTS, Sydney

Connecting writers with students and the community

'Having Frank Moorhouse and Les Murray around the Faculty has been extremely productive and beneficial for a wide range of students who have now been exposed to the work of two of Australia's best writers.'



Les Murray at ACMI, Federation Square, Melbourne.
Photo by Joseph Feil

May Gibbs Children's Trust Creative Residential Fellowships, Adelaide

Helping emerging children's authors research, write and establish professional networks

'We were able to award eleven Creative Time Residential Fellowships to children's authors and illustrators.'



Illustrator / Author Elise Hurst at work in Adelaide.
Photo by Nanette Halliday

e:lit, Primary English Teaching Association, NSW

Assisting authors and illustrators to use digital technology to access and work with schools in remote and regional areas

'I've been given the ability to reach schools I wouldn't have the chance to visit...it gave them an awareness of my work.'



Author Jeni Mawter participating in e:lit workshop.
Photo by Steven Dunbar

PEN Voices, Sydney

Supporting lectures and essays on significant social issues from contemporary Australian writers

Featuring three of Australia's most promising writers and thinkers:

Malcolm Knox – 'Honour'

Max Barry – 'Risk'

Larissa Behrendt – 'Legacy'



Larissa Behrendt with Germain Greer, State Library of NSW.
Photo by Bruce York & Sarah Herman

Ned Kelly Awards, Melbourne

*Providing prize money for annual awards for
crimewriting in Australia*

*'The Cultural Fund's support adds
markedly to the awards, and
ensures that winners in each
category of the Ned Kelly Awards
are supported both culturally and
financially.'*



Lenny Bartulin (crime novelist) and Virginia Trioli (broadcaster/journalist) at the 2010 awards.
Photo by Jean-Rene Vauzelle

Dead Bones on the Road, Bathurst

An opportunity to introduce students at remote schools near Bathurst to creative writing

*A highly-successful program with strong outcomes for **literacy**, vocational outcomes in **literature**, **technology** and **mentoring**.*



APA Exhibition of Children's Book Illustrations, Bologna, Italy

Facilitating a series of exhibitions of Australian children's book illustrations at the Bologna Book Fair

*'Through CAL funding we arranged to meet with various key stakeholders. As a result, the organisers have invited Australia to be **Guest of Honour** in 2012.'*



Ann James (illustrator) at work at Bologna Book Fair.
Photo by Libby O'Donnell

Griffin Theatre Playwrights' Residency, Sydney

*Opportunities for emerging playwrights to build a lasting,
working relationship with Griffin Theatre Company*

*'We greatly appreciate the
Cultural Fund's support for this
project – the impact of which we
believe will be long-felt and make
a significant difference to
Australia's playwriting culture.'*



Publicity image for 'Silent Disco', written by Lachlan Philpot.
Photo by Michael Corridore

'Wordstorm', Northern Territory Writers' Festival, Darwin

Funding the attendance of guests to celebrate literature and the development of writers in the Northern Territory

'78 writers received employment, professional development and promotion, representing a career highlight for many participants.'



Writers, Margaret Kemarre Turner from Alice Springs and Valerie Nelson from Alekarengge at Wordstorm 2008. Photo by Rick Haughton

Emilie Zoey Baker (Melbourne)

Creative Industries Career Fund

*Supported to attend Berlin International Literature Festival,
winner of International Slam review*

'I am deeply grateful to CAL for enabling this opportunity. It not only helped excel my poetry career but it helped me network me as a professional slam poet and as Education Officer at the Australian Poetry Centre. I cannot thank CAL enough, for the priceless professional development I received.'



Emilie Zoey on stage at Berlin International Literature Festival.
Photo by Chloe Wilmont

Special resolution

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Chair's address
Sandy Grant



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CEO address
Jim Alexander



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- 2009-2010 focus
 - Improved data collection systems in schools
 - Policy issues – payment for digital content
 - Re-development of CAL's processes and systems

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Highlights

- Highest distribution payment to members - \$136.5 million
- Highest number of new members - 2,577
- Increased licence fees and maintained costs

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Resale Royalty

- Appointed as collecting society for the artists' resale royalty scheme by the Australian Government
 - Information campaign for artists and art market professionals
 - Developed a website for communication and monitoring resales
 - Almost 7500 reported resales with over 200 eligible for royalty payments, totalling \$30,000+

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Licence Fees

- Total fees of \$112.6m
 - Commercial licensing fees increased from \$13.2m to \$13.6m
 - Educational licensing fees grew from \$85.8m to \$88.3m

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Income

- \$2 million improvement in net income
 - Costs contained to 14% of income
 - For every \$ received by CAL, 86 cents was available for distribution to members

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Payment to Rightsholders

- Over 80% of the \$136.5 million distribution was returned directly to CAL's members

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CALdirect

- A more efficient payment system to members



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CALdirect

- January 2011:
 - Payment shares will be registered by Publishers and Authors in readiness for distribution through a new online portal
- March to June
 - Online portal will host registration; review and checking of payment shares and easier author recruitment to facilitate *CALdirect* distributions
- End 2011
 - First payments made through *CALdirect*

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The coming year

- Payments to surveyors for use of their plans
- Policy challenge - the valuing of internet based information
- Completion of the process and systems rebuild :
 - Increased efficiency and effectiveness of CAL's processes and services
 - Development of new services such as transactional, online licensing and a web-based member portal
 - Ability for CAL to extend its reach to new areas of rights management

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